

Your Complete Guide to Cosmetic Dentistry

DentalLife

Austin's Reason to Smile

Lance E. Loveless, DDS

**SMILE
MAKEOVERS**

ZOOM!

**PORCELAIN
VENEERS**

**ORAL
SEDATION**

LUMINEERS

IMPLANTS

**LOOK INSIDE TO SEE ACTUAL
PATIENT TRANSFORMATIONS!** ➔



Austin's Secret to a BEAU

Lance E. Loveless, DDS, moved to Austin to begin his dental career after graduating from the acclaimed University of Texas San Antonio Dental School in 1997. He established BridgeView Dental in 2000. Dr. Loveless is known for his breathtaking smile makeovers, precision full-mouth restorations and comprehensive services, including exceptional general dentistry.

Recently, *DentalLife* interviewed Dr. Loveless about his practice and his personalized approach to cosmetic dentistry.

What is your practice philosophy?

Dr. Loveless: Patients trust me with their smile whether it's for an extreme smile makeover, filling a cavity or periodontal therapy. I feel a great responsibility to meet their dental health needs and their personal smile desires. To do this, it's important to take time to get to know my patients, listen to their concerns and earn their trust. My staff finds this equally important. We know that patients benefit from a relationship with a dentist that they can trust throughout their lifetime. This has led our team to offer "five star" treatment and comprehensive services. Coming to our office for routine dental care is a pleasant experience. In fact, our patients tell us that they actually look forward to their office visits.

You are known for your natural-looking, custom-designed smiles. What is your approach to aesthetically improving patient smiles?

My goal is to conservatively address the patient's smile individually and address the health and appearance of the teeth on a tooth-by-tooth basis. For example, it might be easier to replace a cracked tooth with a porcelain crown, but if it's not necessary, I will find a way to preserve as much of the healthy tooth as possible while strengthening the tooth and improving its appearance.

With your friendly, easy-going manner, you encourage patients to share their desires and concerns about their smile. Given this, how do you handle this personal information?

A patient's expectations and dreams are critical to designing a smile that the patient will be happy with. A complimentary consultation often reveals why they have chosen to visit our office, what bothers them most about their smile and shows me how I can help.

What services are typically involved in a smile makeover?

Many new smiles are created with a combination of services—porcelain veneers, all-porcelain crowns, implant restorations—to deliver the best results.

Every smile is unique and can range from minor changes to those that may be extreme. Often procedures as simple as teeth whitening and a little laser gum re-contouring can make a dramatic improvement. In other cases, Invisalign® orthodontics is recommended to correct a bad bite prior to aesthetic restoration. In some situations, contact lens-thin, low- or no-prep veneers called Lumineers® are a great alternative to traditional porcelain veneers.

Do you use computer imaging software so patients can "try on" their smile beforehand?

Yes. Patients can preview photographs of actual cases which are similar to theirs so they can see my work and how it improves their overall appearance.

What other types of technology do you use in your office?

I'm a "gadget" type-of-guy and I believe in offering anything that can help make my patients' experience more convenient or comfortable. We use a laser for cavity detection, soft tissue lasers for gum re-contouring, panoramic digital X-rays, intra-oral cameras so patients can see what I see, and more. We use air abrasion to remove debris and decay from teeth, a procedure that is typically painless and, in some cases, doesn't require an anesthetic. One of the ultra-convenient services that we provide is same-day crowns using the CEREC® 3D system.

You mentioned that helping patients feel comfortable is a top priority. Can you tell us more about this?

I have a wonderful team. Some have been with me since I opened this practice. Patients are greeted with a smile and are never rushed. We respect our patient's time and don't over-book appointments.

The office is inviting and relaxed. There's a fish aquarium in the reception area, a coffee bar, snacks, a refrigerator with cold drinks, and complimentary high-speed wireless Internet.

Comfort extends into the operatories. We provide warm blankets and offer entertainment to help pass the time. Patients can view cable TV or watch a movie through special DVD glasses. We have individual stereo headphones so patients can listen to music and are also welcome to bring their iPod or MP3 player.

TIFUL SMILE

How can you help people who have a fear of going to the dentist?

We offer nitrous oxide and oral sedation when appropriate. We work to gain the patient's trust so they know that their comfort is a priority and that things can proceed at their pace. For these patients we schedule dental work in segments that offer an anxious-free pace.

Do you find your work fulfilling?

When a patient sees his or her new smile for the first time, it can be quite emotional. It's not uncommon for a patient to tear up. I get many hugs and so does my team. When patients return for a check-up, they are smiling; some dress differently; many have lost weight; they start wearing contact lenses instead of glasses and look happier. It can be an amazing transformation. I love what I do and look forward to coming to the office every day.

Meet Dr. Lance Loveless

Dr. Loveless decided to become a dentist when he was in high school and went on to realize his dream, receiving his dental degree from the prestigious University of Texas Dental School in San Antonio, named the #1 dental school in a *U.S. News and World Report* ranking. He is a Graduate and Fellow of the Las Vegas Institute for Advanced Dental Studies (LVI), the world's premier post-graduate cosmetic dental teaching center.

Dr. Loveless is a member of numerous professional organizations, including the American Dental Association and the American Academy of Cosmetic Dentistry. He welcomes the challenges of general dentistry and in so doing, stays abreast of new materials, devices and techniques in *all* aspects of dentistry, taking time for continuing education and ensuring that his team does the same. Happily married, Dr. Loveless and his wife DeAnna have two young sons.

EXPERIENCE THE LVI DIFFERENCE

Patients of an LVI-trained dentist experience:

- Rejuvenated smiles.
- Straightening of crooked or overlapping teeth.
- Repair of chipped, broken or worn teeth.
- Lengthening or shortening of uneven teeth, creating a uniform appearance.
- Aesthetic replacement of missing teeth.
- Replacement of unsightly metal fillings with natural or tooth-colored fillings.
- Recontoured gums, eliminating the appearance of a gummy smile.
- Closed gaps between teeth.
- Whitening of discolored or stained teeth.



As the premier post-graduate education center for advanced dental studies in the world, LVI prides itself on the caliber of its graduates. Graduates of LVI are among the finest, most progressive dentists in the world. LVI was established to educate, guide and support dentists in the delivery of the most advanced, patient-based care possible.

Dr. Loveless is an LVI Fellow

From the Publisher



Janie Russell
Publisher

There is no other way to describe how I feel about my career with *DentaLife* other than, "privileged." Since 1996, I have met dentists from all over the United States. As a publisher, I have the rare experience of being inspired by those who enthusiastically restore their patients'

smiles to those that are both exceptional and functional. It is the patients who tell the true story about each dentist and their staff. Many share that their chronic neck pain and headaches are gone. They flash smiles that movie stars would envy. Their smiles are life-changing. Regardless of the story, they are amazed by a dentist whose care and passion have led to the investment of hundreds of hours into extended dental studies.

Lance E. Loveless, DDS, of BridgeView Dental is such a dentist. I have known him professionally for over three years. Through my interviews with his patients, I believe that Dr. Loveless views each patient's smile as a work of art—a "portrait" in many ways. He studies his patient's photographs and analyzes their facial shape and the symmetry of their features. He looks at their skin tone. He takes all this into consideration and develops a plan for each patient. He personally designs the color, shape and texture of each tooth to create the beauty of a smile. Each tooth creates the mastery of the smile canvas—thus its unique design.

Dr. Loveless' patients seek him out for a wide variety of issues—from cosmetic enhancement to tooth pain, to TMJ and general dentistry services. When interviewed, his patients exude energy that powerfully shares the dental expertise that has changed their vision of dentistry. They rave about the dental technology that his practice offers. They love their experience in his office. While taking care of their dental health, they may view a movie or television show on a large plasma screen TV. Patient's smile confidently and readily admit that they look forward to their appointments at BridgeView Dental.

—Janie Russell
Publisher

PORCELAIN

If you have any of these issues, porcelain veneers could be the answer to your smile dilemma:

- ✓ Spaces between your teeth
- ✓ Broken or chipped teeth
- ✓ Unsightly, stained or washed-out fillings
- ✓ Permanently stained or discolored teeth
- ✓ Misshapen or crooked teeth
- ✓ Dark, yellow or stained teeth



Female - age 30 Patient's concerns: discolored, short teeth and shows too much gum (gummy smile). Dr. Loveless did a "Laser Gum Lift" to make the teeth look longer and reduced the gummy smile at the same time. He then placed 10 upper porcelain veneers to give his patient the smile makeover she had always wanted.



Male - age 51 Patient's concerns: worn down lower teeth that looked like little nubs; broken, chipped teeth; retained baby teeth on the upper left, and an uneven gummy smile. Dr. Loveless performed full mouth rejuvenation by reestablishing a proper bite and restoration with crowns and all-porcelain veneers.



Male - age 53 Patient's concerns: disliked his worn down teeth caused by grinding, gap between the front teeth, old silver fillings and broken down back teeth. Dr. Loveless did a full mouth rejuvenation to correct his bite problem and then used all porcelain crowns and veneers to restore his teeth. Fantastic esthetic outcome made in an ideal jaw position.



Gloria

—Legal Consultant/Cancer Advocate, Austin

“Before moving to Austin, I lived on the Mexican border where I had porcelain veneers applied. I was never really happy with their appearance and over time they had begun to look even worse. They had always been too large for my face, and as I aged, they were noticeably unnatural-looking. “I met with Dr. Loveless and decided to have the veneers replaced. Since then, people comment that I look younger. My husband says that people say I have a ‘movie star’ smile! “Now my teeth compliment my facial features. My bite has been corrected. What I had thought would be a stressful dental procedure, was quite the opposite. I underwent a stress-free transition and now have a beautiful smile! ”



VENEERS

actual patients of Dr. Loveless



Female - age 47 Patient's concerns: old tooth colored fillings in front teeth that were broken and discolored; front teeth had a large gap. Dr. Loveless performed: Zoom! Whitening and placed four all-porcelain veneers.



Female - age 28 Patient's concerns: discolored teeth, gaps, old "ugly" crowns. Dr. Loveless placed 10 upper porcelain veneers and whitened the lower teeth. Patient loved her smile makeover.



Female - age 21 Patient's concerns: old bonding and overlapped teeth. She wanted perfect white straight teeth without having to go through braces. Dr. Loveless placed 11 upper porcelain veneers and did some cosmetic laser gum reshaping. She finally got her smile!



Male - age 42 Patient's concern: old bonding on his front teeth that had discolored over time. He felt his teeth/smile made him look older than he felt. Dr. Loveless placed 10 upper veneers and whitened the lower teeth.

Producing a perfect smile is an art, as unique and individual as a person's features. The components that produce a beautiful smile require great attention to detail on a tooth-by-tooth basis. With proper design measurements, the exact proportions of a new smile can be achieved. Meticulous records, measurements and photographs are used to evaluate your smile needs and determine what it will take to produce the perfect smile for you. A wax model is made from an impression of your teeth before you begin, allowing you to see the result that can be achieved with porcelain restorations.

Designing a beautiful, natural-looking smile takes preparation and planning. Dr. Loveless has undergone extensive advanced training in cosmetic dentistry at the Las Vegas Institute for Advanced Dental Studies (LVI).

WHAT ARE PORCELAIN VENEERS?

Porcelain veneers are very thin porcelain facings. They are used to change the shape, color, size and spacing of your teeth. They have a life-like appearance with the strength, beauty and durability that only porcelain restorations offer. In addition, they will not discolor or wear like natural tooth enamel.

DO PORCELAIN VENEERS ALL LOOK THE SAME?

No. Porcelain is very life-like when done correctly. The difference in the porcelain is the skill of the ceramist. Also, your smile is custom designed specifically for you. There are various shapes in veneers. You can choose a smile design that is sporty, natural or has that Hollywood look. Creating the perfect smile requires a blending of precision dentistry, perfect planning and an artist's eye for detail. Porcelain veneers are the perfect answer for those who want a dazzlingly white, beautiful smile.

All-on-4

Implant-Supported Cosmetic Dentures

A Full Arch of Teeth Now Can Be Replaced with Just Four Implants, Without Bone Grafting!

The "All-on-4" Dental Implants Can Be The Preferred Solution!

Dental implants have proven to be an ideal solution for those missing all of their teeth on one or both arches:

- Dental implants are fixed in place and do not move. Therefore, a permanent set of replacement teeth can be attached to the implants, and will function almost like natural teeth.
- Dental implant-supported teeth can give you back 95% of your natural biting and chewing capability. You will be able to eat the foods you like without the embarrassment of worrying about your teeth.
- Dental implants look and feel like natural teeth. You will have the complete confidence to eat, speak, sing, laugh, be active, and do all the things you do with natural teeth, knowing that you have a beautiful smile and fully functioning teeth.



CASE STUDY: ANA

—Nail Technician/
Esthetician, Austin

Ana, an "All-on-4" patient, and her daughter Xtine, a porcelain veneer patient and BridgeView Dental Employee

"When I met Dr. Loveless, my teeth were in very bad shape. Some were crooked or missing, and it was difficult for me to chew.

"Dr. Loveless showed me a dental system called the 'All-on-4' implant. The implants permanently placed a horseshoe shaped supported denture over my teeth. I liked the idea of restoring my upper teeth with a denture that I did not have to remove or worry would slip.

"My bite was balanced with an orthotic device that I wore on my lower teeth. Once my bite was stabilized in its corrected position, my missing teeth were restored with implants that look like real teeth. The appearance of my lower teeth was improved dramatically with porcelain veneers and porcelain crowns.

"Now people comment on how young I look. They notice something different about my appearance but they cannot seem to quite put their finger on what it is! I used to smile with my mouth closed, but now I smile big—revealing my beautiful teeth!"



BEFORE



AFTER



in-office WHITENING

Your smile is important. It's one of the first things you notice when you meet someone. A whiter, brighter smile is beautiful and can help you feel better about yourself and make a memorable impression.

Your lifestyle and the aging process can stain and darken your teeth. Many things we do on a regular basis can contribute to stained teeth, such as smoking, eating berries, drinking coffee, tea, soda and red wine. Regardless of why your teeth have become discolored, the Zoom!® whitening treatment can get your smile looking its best.

The Zoom! in-office whitening treatment (as seen on ABC's *Extreme Makeover*) is simple. It begins with a short preparation to cover your lips and gums, leaving only your teeth exposed.

The dental assistant then applies the Zoom! Whitening gel, which was designed to be used specifically with the Zoom! Light. The light and gel work together to gently penetrate the enamel of your teeth, breaking down the stains and discolorations.

During this time you will relax, watch TV or listen to music. The gel is applied for three 15-minute sessions for a total treatment time of 45 minutes. In only one visit, you can leave our office with a smile that is up to eight shades whiter.



alleviate your anxiety with oral SEDATION



For many, the memory of a painful dental experience overshadows the importance of maintaining their dental health. Their anxiety level can escalate at the simple thought of calling to schedule a dental appointment. Traumatic childhood dental experiences can also resurface during a dental visit, even if there is no real similarity to the past. Patients who suffer from these conditions benefit from dental procedures performed by Dr. Loveless with oral sedation.

Throughout Dr. Loveless' years in dentistry, he has recognized the decline in dental health among patients who regularly cancelled or avoided routine appointments due to dental anxiety. He decided to take a proactive approach to meet these patients' needs by offering oral sedation.

The patient has a companion drive them to Dr. Loveless' office, one hour

prior to their dental appointment. The patient is escorted to a relaxation room and takes a small pill. The patient is then covered with a thick, warm blanket and placed on a monitor to watch their vital signs. When the patient reaches a comfortable level of relaxation, their dental treatment begins. When the treatment is completed, the patient's companion drives them home to continue resting.

Oral Sedation has become the perfect solution for those patients suffering from dental anxiety to maintain their dental health. The ideal candidates for this type of appointment are individuals who experience high anxiety when faced with dental treatments, have had a prior traumatic dental experience, have difficulty swallowing or high gag reflex, difficulty getting numb, have complex dental problems and have a limited time to complete the dental work.

full-mouth REJUVENATION

There are occasions when a patient's mouth is in very poor condition. It may be due to neglect, periodontal disease or even occlusal (bite-related) disease. Under these circumstances, treating one area, or even just one arch, will not resolve the problem. That is when full-mouth rejuvenation is recommended.

For clarification, full-mouth rejuvenation does not mean surgery. It is a non-surgical, comprehensive approach to getting the upper and lower jaws in proper alignment; removing all decay; and repairing all chipped, weakened, broken and severely worn teeth (as seen in photo below). There is no guesswork when providing the patient with such comprehensive treatment.

Dr. Loveless uses sophisticated advanced computerized

technology that allows him to precisely calculate where to position your new bite so that it is most comfortable. The neuromuscular instrumentation includes electromyography to verify the muscles are in a relaxed state in the new position and jaw tracking to establish the proper path of movement of your jaw.

In addition, Dr. Loveless uses only the most advanced all-porcelain restorations with no metal or mercury when restoring your entire dentition. The entire morning is reserved exclusively for you during the restorative treatments. Your all-porcelain restorations can be completed in two to four visits for your entire mouth. Ultimately, full-mouth rejuvenation creates a healthy mouth with a fantastic smile allowing you to keep your teeth for a lifetime.



Brandy

—Austin, Texas

"I had seen Dr. Loveless' DentaLife online and liked what I read. I had not gone to a dentist for over three years. I was discouraged about dental care in general as I had never had a good experience. However, now I had a genuine interest in resolving my dental issues."

"My mouth revealed five teeth that I had ground down, broken crowns, fractured teeth, tooth decay, and several spaces where teeth had once been. I would often cover my mouth when I smiled. I was beginning to lose my front teeth which caused difficulty when eating. Imagine my embarrassment of not being able to eat for fear of breaking more teeth. My dental health was poor to say the least."

"My mother encouraged me to find a good dentist and I agreed to the treatment suggested by Dr. Loveless. It took about eight months to complete my smile. When it was finished, I had a smile that I had wanted for over fifteen years."

"Dr. Loveless gave me back my smile. I had once been depressed and withdrawn, but am now completely outgoing and jubilant! I laugh and smile and I now have a positive outlook on life. My husband was supportive through the process and grateful for the result. My eight-year-old stepson said, 'Your teeth are so beautiful, before they were creepy.' Oh, the honesty of a child!"



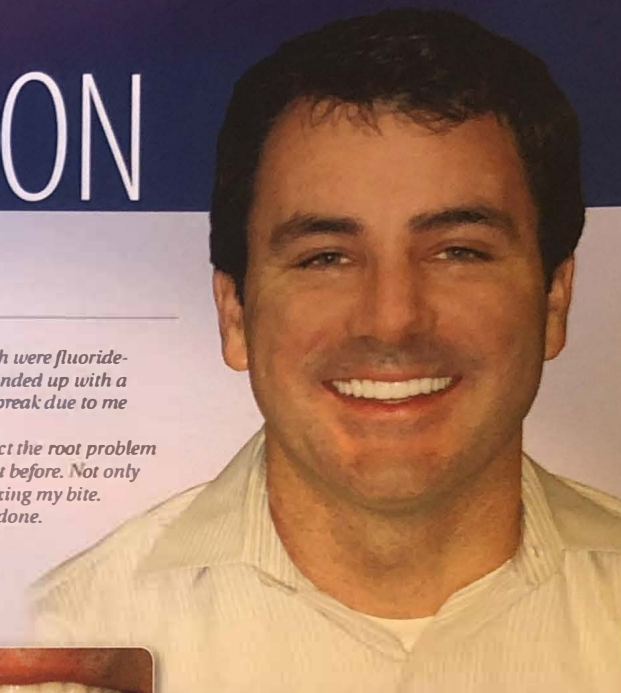
Bryan

—Attorney, Austin, Texas

"As a child, our home had well water; and as a result, my teeth were fluoride-stained. In 1999, I had some veneers done at another dentist. I ended up with a 'patchwork quilt' of veneers because they would often chip and break due to me grinding my teeth."

"Finally, I went to see Dr. Loveless. His philosophy was to correct the root problem and not just to treat the symptoms. I had never experienced that before. Not only did Dr. Loveless apply the veneers, he stopped the grinding by fixing my bite. I can't imagine anyone being more technology-savvy to get this done. I was so impressed by his staff and their hands-on approach to dentistry."

"I deal with people day-in and day-out. It's nice not having to worry about the appearance of my smile."



Kevin

—Computer Technician, Austin

"I had been unhappy with my smile for quite some time. Not only were my teeth yellow, but crooked as well. This reflected the obvious signs of inadequate dentistry I had received prior to meeting Dr. Loveless."

"Dr. Loveless was in need of a patient for his LVI class and asked if I would be interested in traveling with him to Las Vegas and renewing my smile. I am Vietnamese and this was a blessed and unexpected gift that I never expected to receive in America. I joined Dr. Loveless in Las Vegas at LVI. These trips changed my life! People now say that I have a Hollywood smile! In fact, they call me 'Mr. Hollywood.'"

"I am a computer tech and people often comment at how I look ageless and energetic. My children say that I look ten years younger. Because of my experience, I would highly recommend that once you notice your smile is aging, you take action—immediately!"





LUMINEERS™

can make everyone's smile more beautiful without painful removal of tooth structure—even with old crowns and bridges!

What are LUMINEERS?

LUMINEERS™ BY CERINATE® are a painless, permanent cosmetic solution for stained, chipped, discolored or misaligned teeth. LUMINEERS BY CERINATE are porcelain veneer that can be made as thin as a contact lens and placed over existing teeth without requiring painful removal of tooth structure*



- ✓ no painful drilling of tooth structure*
- ✓ no shots*
- ✓ a younger, beautiful, natural-looking smile

*In most cases

LUMINEERS™
BY CERINATE®

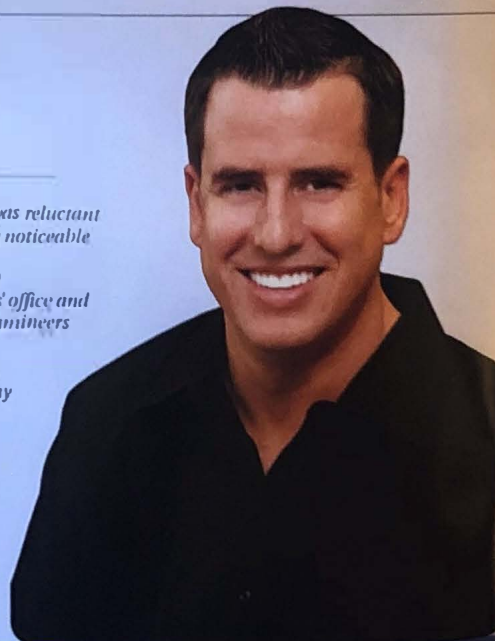
Jeff

—Realtor, Austin

“As a youth I had worn braces for over three years. After their removal I was reluctant to wear my retainer at night. This in turn caused my teeth to shift, creating noticeable gaps. I decided it was time to improve my smile.

“I Googled ‘Lumineers’ and found four dentists in the Austin area. I set up consultations with each. I liked the professional atmosphere of Dr. Loveless’ office and staff. Dr. Loveless suggested whitening my teeth first. He then placed four lumineers on my upper front teeth.

“I often wish that I had restored my smile sooner. My smile looks so much better since my braces were removed. I am a professional in the area and my self-confidence is important. Enhancing my smile has made a wonderful change in the way that I view myself and the way others see me.”

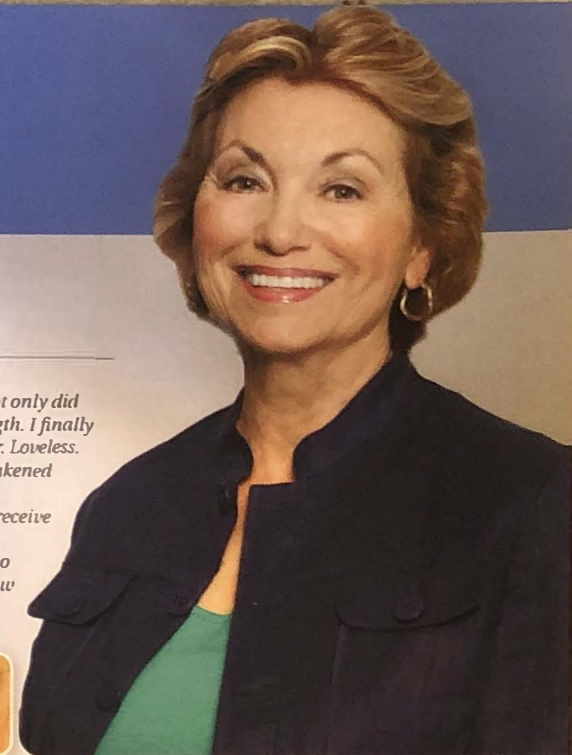


Glenda

—Retired, Austin

“As I aged, I noticed that the enamel of my teeth was fracturing. Not only did this affect the appearance of my teeth, but also weakened their strength. I finally decided to do something about it and made an appointment with Dr. Loveless. He explained how Lumineers would address the condition of my weakened enamel and improve my smile.

Once placed, the Lumineers gave me my 16-year-old smile back! I receive many comments on the beauty of my smile. I no longer worry about fracturing the enamel of my teeth. I have also learned that you tend to smile when you know you have a beautiful smile. I am amazed at how wonderful it feels when others smile back at me!”



whiten your smile from the inside out with ENAMEL REPLACEMENTS

An enamel replacement is similar to a filling and is used within the cusp tips of a tooth, which are the pointed or rounded projection on the chewing surface. It can also be used for substantial reconstruction, extending out over one or more of the cusps of the tooth. It helps build up the weakened, cracked, broken or worn tooth structure back into its original shape, form and strength.

More conservative than a crown, enamel replacements are a method of restoring normal tooth structure after decay or other damage.

Traditional fillings can reduce the strength of a natural tooth by up to 50 percent. The enamel replacements at BridgeView Dental are custom-made



before



after

Actual patient of Dr. Loveless

by master ceramists and are bonded onto your tooth structure. These restorations are 95 percent as strong as your own original healthy enamel. Enamel replacements require two appointments.

At your first visit, the filling being replaced or the damaged or decaying area of the tooth is removed, and the tooth is prepared for the enamel replacements.

To ensure proper fit and bite, an impression of the tooth is made for our master ceramists to customize these for your teeth. Dr. Loveless will then apply a temporary sealant on the tooth and your next appointment will be reserved.

During your second appointment, the temporary sealant is removed and Dr. Loveless will then make

sure that the enamel replacement fits correctly. Once the correct fit is achieved, the enamel replacement is bonded to the tooth with a strong resin and polished to a smooth finish.

NEUROMUSCULAR DENTISTRY

the right bite can relieve a host of painful symptoms

DO YOU SUFFER FROM:

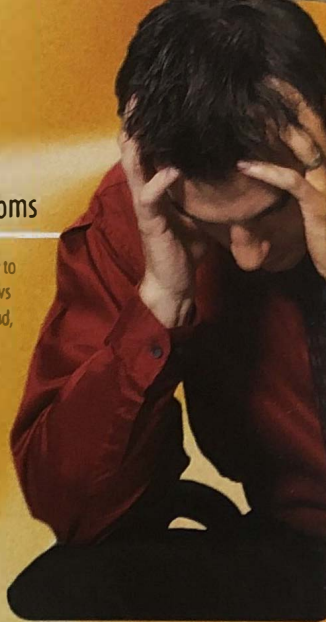
- Headaches or migraines
- Pain or pressure in and about the eyes
- Sinus problems
- Tinnitus (ringing in the ear)
- Clogging or stuffiness of the ears
- Subjective hearing loss
- Pain in or around the jaw
- Stiffness or soreness in the neck, shoulders and back
- Radiating pain down your arm to your fingers
- Snoring
- Vertigo (dizziness)
- Habits of grinding
- Clenching your teeth

When the teeth and jaw are out of alignment, muscles in the neck and shoulders try to compensate. This can cause pain and headaches that can't be relieved until the jaws are realigned. Symptoms of a bad bite and jaw misalignment include frequent head, neck, back or shoulder aches, abnormal tooth wear, snoring and pain in and around the jaw and TMJ area. You may also suffer from earaches and ear "stiffness," ringing in your ears; and you may hear clicking and popping sounds when you chew. Some patients experience dizziness, difficulty swallowing and even chronic fatigue.

It is estimated that 40-50 million Americans suffer from these symptoms, although most do not relate them to jaw misalignment. Thanks to the field of neuromuscular dentistry, you may no longer have to endure unnecessary pain and suffering due to a "bad bite" (malocclusion).

Neuromuscular dentistry addresses the muscles that control the jaw position, swallowing and chewing. Founded on the belief that a healthy smile begins with a healthy bite (occlusion), neuromuscular dentistry strives to reposition the jaw to its optimal physiological position, thus relieving the symptoms. Proper diagnosis is critical to make sure you receive the best treatment for your particular condition. Dr. Loveless may recommend treatment after conducting a thorough health history, a clinical exam and other diagnostic tests. Only minor corrective treatment may be needed, but orthodontics (braces) or full-mouth reconstruction may be required.

When optimal correction is achieved, patients can experience benefits ranging from decreased pain and discomfort to better overall health and longer-lasting dental restorations. Many patients enjoy another fringe benefit of neuromuscular dentistry—a more well-rested, revitalized person can have the facial appearance of being 10 years younger!



De Anna —Homemaker, Austin

"The discovery of my TMJ problems began with many sleepless nights, incessant blinking of my eye, followed by a month of being unable to open my mouth. Over-the-counter medicine did not take the edge off of the hurting joints in my jaw. Being a mother of two, pain killers were not an option as I had to be able to care for my children.

"The pain became unbearable. I decided to research dentists in the Austin area who could help me find relief from my TMJ symptoms. Three dentists suggested I consider jaw surgery, but the idea of surgery and the extended recovery time was not something I was comfortable with. After researching Neuromuscular Dentistry and consulting with a College Station doctor, I was referred to Dr. Loveless.

"Dr. Loveless placed me in a removable orthotic device that helped to stabilize my bite. One it began to even out, Dr. Loveless used his computer to read my muscles to make sure they were calm. Dr. Loveless then restored my upper and lower teeth. I now have the smile makeover I have always wanted and my jaw and bite feels great. I feel like my life has been given back to me!"



ADVANCED TECHNOLOGY

it's changing the face of dentistry

DIAGNOdent Laser Cavity Detector

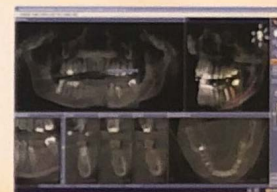
More and more patients place value on healthy and attractive teeth. In order to maintain optimum dental health, the earliest possible detection of tooth decay and care are essential. Dr. Loveless uses the DIAGNOdent laser to assist in the early detection of cavities. When very small cavities are detected in the earliest stage, patients gain the advantage of protecting and preserving the tooth structure.

3D X-Ray by Galileos

Does your dentist use 3D x-rays or are they still using traditional 2D x-rays?

Dr. Loveless invests in state-of-the-art 3D technology and uses it effectively in his office. 3D imaging insures the highest accuracy for correct diagnosis.

This amazing image quality technology reveals the finest details in three dimensions. Galileos 3D X-Ray technology represents the future of dentistry.



Cerec® Technology

A Time-Saving One-Visit Breakthrough in Dental Technology

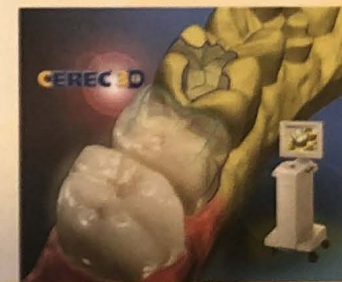
If you have ever had a large cavity, a large filling that needed to be replaced with a crown or a broken tooth, odds are you underwent two to three dental visits to fully restore your tooth. In the past, this required one visit to prepare your tooth and take an impression. Then you left with a temporary restoration.

A second visit was necessary to set a permanent crown.

A third visit might also have been required to adjust the crown. Today, Cerec offers the convenience and value of a one-visit restoration.

The Cerec technology creates beautiful inlays and onlays, veneers and crowns

and eliminates the necessity of ongoing dental appointments. Cerec's 3-D precision technology offers the ability to create a customized restoration that fits your teeth perfectly. This restoration is created in the dental office while you wait. During the same visit, it is placed and adjusted. Your dental visit is concluded when you leave with a beautiful porcelain restoration that is bio-compatible to your very own tooth structure. This is unquestionably the most cost-efficient and time-saving restoration offered in dentistry today.



Cerec's 3-D precision technology offers the ability to create a customized restoration that fits your teeth perfectly.

Soft Tissue Laser

A state-of-the-art soft tissue laser is used to gently reshape and recontour the gums to enhance your smile. It is also used to treat fever blisters and periodontal disease.



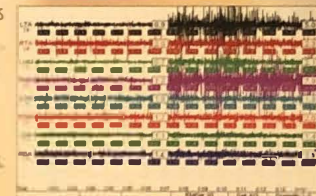
The milling unit carves the ceramic restoration in about 15 minutes.

Myotronics K7

The Science and Technology of TMJ treatment

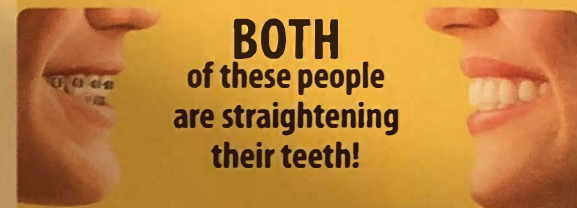
Have you ever wondered why you have headaches so frequently? Do you catch yourself reaching for Advil each day as if you were taking vitamins? Are you waking up with sore jaw muscles? Do you see your teeth getting shorter over the years? Before your nose touches your chin, don't you think it might be time to investigate the cause of your problem rather than treating its symptoms? There is a scientific way that you can. It begins with the Myotronics K7.

The Myotronics K7 is the most advanced piece of computerized diagnostic equipment used for diagnosing medical conditions attributed to a bad bite (malocclusion). "Bite disease" and temporomandibular joint (TMJ/TMD) disorders can be effectively detected, measured and treated using computerized electronics. Yes, dentistry has come a long way!



INVISALIGN®

TODAY, YOU HAVE A CHOICE



BOTH
of these people
are straightening
their teeth!

The woman on the right is straightening her teeth in a brand new way that is virtually undetectable—even up close. Introducing Invisalign®, the invisible way to straighten your teeth. It's comfortable, removable and convenient without metal wires or brackets.

REAL STORIES ... REAL PATIENTS

Lara

—Financial Analyst, Austin

“I had been wanting to improve my smile. When I was thirteen, I had my two front teeth bonded. However, the bonding had yellowed over time, causing my teeth to appear unnatural.

“I had heard many good things about Dr. Loveless and was sure he could give me a smile that I could be proud of. He understood my discontent and suggested I remove the bonding and use porcelain veneers—not only on my two front teeth but on the two beside them as well. I had four porcelain veneers placed on my upper teeth. Now I love my smile! My husband loves my smile too! Friends comment about my noticeably renewed sense of self-confidence. I receive constant compliments from both friends and strangers about my new beautiful smile!”



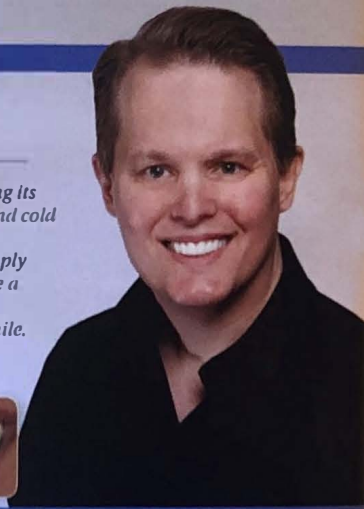
Jon

—Entrepreneur, Sugar Land

“I was not happy with my smile. I had cracked one of my front teeth. With hopes of improving its appearance, I had it bonded. To make matters worse, my teeth had become sensitive to hot and cold and my gum lines had begun to recede as well.

“Dr. Loveless suggested the application of ten porcelain Lumineers. I did, and my teeth are simply beautiful. They aren't sensitive to hot and cold anymore. Instead of a gummy smile, now I have a beautiful smile.

“I am in the retail field and have regular customers. They often compliment me on my new smile. Improving my smile has made a dramatic difference in my life.”



Susan

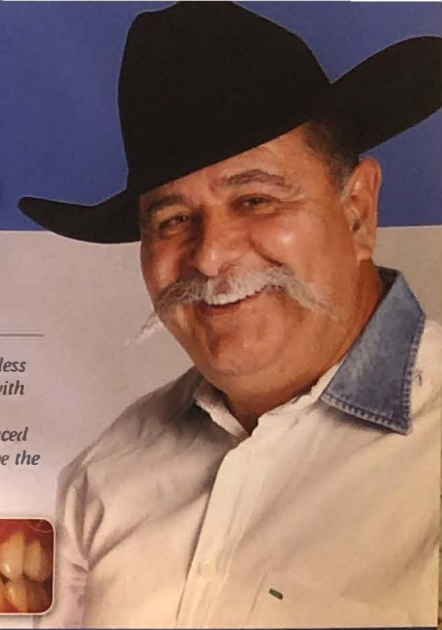
—Writer, Horseshoe Bay, Texas

“My doctor told me about Dr. Loveless. I made an appointment with his office the next day.

“I had already lost two teeth and was tired of looking at two holes. I also had a fractured tooth that was distracting when I smiled. I was concerned about the health of this tooth.

“Dr. Loveless suggested Lumineers for my upper front teeth. I replaced my missing teeth with a partial denture. I am waiting to replace this with implanted teeth.

“The work they have done is so remarkable that everyone comments on the beauty of my smile. When I have my partial replaced with implants, the beauty of my smile will be beyond imagination. My confidence is incredible now. Dr. Loveless has given me the hope of having a beautiful natural smile.”



Ronnie

—Retired, Victoria, Texas

“My teeth had yellowed to the point that I was embarrassed to smile. I met Dr. Loveless through a family connection and decided to change my stained smile permanently with porcelain veneers.

“Within two weeks, my teeth were beautiful! I had a total of ten porcelain veneers placed on my upper teeth. I am so happy that I came to Dr. Loveless! I love my smile and I love the staff at Dr. Loveless' office!”



Adaline

—Retired, Austin

“I received a DentaLife featuring Dr. Loveless and decided to make an appointment with him. My teeth had developed noticeable fractures in the enamel. I knew that I had several cavities that needed to be addressed as well. Overall, my teeth were in very bad condition.

“Within four visits with Dr. Loveless, my dental health had improved dramatically. I made additional improvements in the appearance of my smile by restoring ten of my upper teeth and eight of my lower teeth with porcelain restorations. Improving my dental health and my smile is the best decision that I've ever made!”



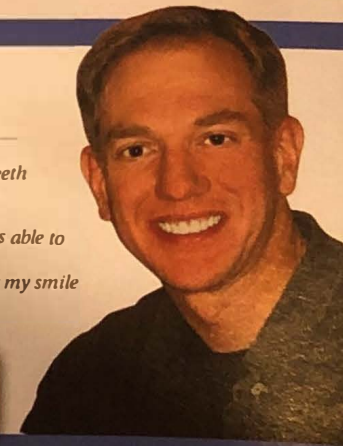
Andrew

—Revenue Officer, Manor, Texas

“I had been unhappy with the appearance of my teeth for quite some time. Since a young boy my teeth revealed tetracycline stains that made me feel very self-conscious. I would find ways to smile without showing my teeth.

“Dr. Loveless suggested porcelain veneers. The best part of our consultation was that Dr. Loveless was able to complete our plan while staying within my budget.

“Now I love my new smile! I finally got the promotion at work that I had been hoping for. Improving my smile has totally changed my life!”





ARE YOU A CANDIDATE FOR COSMETIC DENTISTRY?

YES NO

- ☐ ☐ Are you embarrassed about smiling in front of people?
- ☐ ☐ Do you ever put your hand up to cover your smile?
- ☐ ☐ Do you dislike your smile in photographs?
- ☐ ☐ When you look through magazines, do you envy the models' smiles?
- ☐ ☐ Do you wish your teeth were whiter?
- ☐ ☐ Do you think you show too much or too little of your teeth when you smile?
- ☐ ☐ Would you like to change the way your teeth or gums are shaped?
- ☐ ☐ Do you have gaps or spaces between your teeth?
- ☐ ☐ Are you considering braces for that perfect smile?
- ☐ ☐ Do you have crooked or misaligned teeth?

If the answer is 'yes' to any of these questions, you may be a good candidate for cosmetic dentistry. Call today and schedule your personal consultation.



BRIDGEVIEW DENTAL
MODERN FAMILY DENTAL CARE

Lance E. Loveless, DDS
3801 North Capital of Texas Highway, Suite J-240
Austin, Texas 78746
512.347.8299

www.bridgeviewdental.com

Cover photography by Red Letter Photos, Austin, TX

DentalLife

Your Complete Guide to Cosmetic Dentistry

Lance E. Loveless, DDS
GENERAL DENTIST

FAGD (Fellow Academy of General Dentistry)
LVIF (Las Vegas Institute Fellow)

**SMILE
MAKEOVERS**

**PORCELAIN
VENEERS**

**ORAL
SEDATION**

LUMINEERS

IMPLANTS

Austin's
**REASON
TO SMILE**

LOOK INSIDE TO SEE ACTUAL
PATIENT TRANSFORMATIONS!



Supplement to the Austin American Statesman

Austin's SECRET TO A BEAUTIFUL SMILE



Dr. Lance Loveless moved to Austin to begin his dental career after graduating from the acclaimed University of Texas San Antonio Dental School in 1997. He established BridgeView Dental in 2000. Dr. Loveless is known for his smile makeovers, full-mouth restorations and comprehensive services, including general dentistry.

Recently, DentaLife interviewed Dr. Loveless about his practice and his personalized approach to cosmetic dentistry.

What is your practice philosophy?

Patients trust me with their smile whether it's for an extreme smile makeover, filling a cavity or periodontal therapy. I feel a great responsibility to meet their dental health needs and their personal smile desires. To do this, it's important to take time to get to know my patients, listen to their concerns and earn their trust. My team finds this equally important. We know that patients benefit from a relationship with a dentist that they can trust throughout their lifetime. This has led our team to offer "five star" treatment and comprehensive services. Coming to our office for routine dental care is a pleasant experience. In fact, most of our patients tell us that they actually look forward to their office visits.

You are known for your natural-looking, custom-designed smiles. What is your approach to aesthetically improving patient smiles?

My goal is to conservatively address the patient's smile individually and address the health and appearance of the teeth on a tooth-by-tooth basis. For example, it might be easier to replace a cracked tooth with a porcelain crown, but if it's not necessary, I will find a way to preserve as much of the healthy tooth as possible while strengthening the tooth and improving its appearance.

With your friendly, easy-going manner, you encourage patients to share their desires and concerns about their smile. Given this, how do you handle this personal information?

A patient's expectations and dreams are critical to designing a smile that the patient will be happy with. A complimentary consultation often reveals why they have chosen to visit our office, what bothers them most about their smile and shows me how I can help.

What services are typically involved in a smile makeover?

Many new smiles are created with a combination of services—porcelain veneers, all-porcelain crowns, implant restorations, laser gumlift, teeth whitening, etc.—to deliver the best results.

Every smile is unique and can range from minor changes to those that may be extreme. Often

procedures as simple as teeth whitening and laser gum re-contouring can make a dramatic improvement. In other cases, Invisalign® orthodontics is recommended to correct a bad bite prior to aesthetic restoration. In some situations, contact lens-thin, low- or no-prep veneers called Lumineers® are a great alternative to traditional porcelain veneers.

What other types of technology do you use in your office?

I'm a "gadget" type of guy and I believe in offering anything that can help make my patients' experience more convenient or comfortable. We use a laser for cavity detection, soft tissue lasers for gum re-contouring, 3D X-ray imaging by Gaileos, digital X-rays for an instant image and less radiation than traditional x-rays, intra-oral cameras so patients can see what I see and more. One of the ultra-convenient services that we provide is same-day, single visit crowns using the CEREC® 3D system (imagine a 3D porcelain printer combined with a 3D camera).

You mentioned that helping patients feel comfortable is a top priority. Can you tell us more about this?

I have a wonderful team. Some have been with me since I opened this practice. Patients are greeted with a smile and are never rushed. We respect our patient's time and don't over-book appointments.

The office is inviting and relaxed. There's a fish aquarium in the reception area, a coffee bar, snacks, a refrigerator with cold drinks, and complimentary high-speed wireless Internet.

Comfort extends into the operatories. We provide warm blankets and offer entertainment to help pass the time. Patients can view cable TV or watch a movie. We have noise cancelling stereo headphones so patients can listen to music and are also welcome to bring their iPod or MP3 player.

How can you help people who have a fear of going to the dentist?

We offer nitrous oxide and oral sedation when appropriate. We work to gain the patient's trust so they know that their comfort is a priority and that things can proceed at their pace. For these patients we schedule dental work in segments that offer an anxious-free pace.

Do you find your work fulfilling?

When a patient sees his or her new smile for the first time, it can be quite emotional. It's not uncommon for a patient to tear up. I get many hugs and so does my team. It can be an amazing transformation. I love what I do and look forward to coming to the office every day.

MEET DR. LANCE LOVELESS, DDS General Dentist

Dr. Loveless is a general dentist, who decided on his career when he was in high school and went on to realize his dream, receiving his dental degree from the prestigious University of Texas Dental School in San Antonio. He is a Fellow of the Las Vegas Institute for Advanced Dental Studies (LVI). He is also a Fellow in the Academy of General Dentistry (AGD).

Practicing general dentistry,

Dr. Loveless is a member of numerous professional organizations, including the American Dental Association (ADA) and the American Academy of Cosmetic Dentistry (AACD), Texas Dental Association (TDA), Academy of General Dentistry (AGD), and the International Association of Comprehensive Aesthetics (IACA). He welcomes the challenges of general dentistry and in so doing, stays abreast of new materials, devices and techniques in all aspects of dentistry, taking time for continuing education and ensuring that his team does the same.

Happily married, Dr. Loveless and his wife DeAnna have two young sons.

EXPERIENCE THE LVI DIFFERENCE

The Las Vegas Institute (LVI) strives to empower dentists and their team to offer cutting-edge dental care through training at LVI's beautiful hands-on post graduate dental training facility. Dentist, their teams and patients travel to Summerlin, Nevada where through live patient training they are instructed in advanced techniques and practices in a variety of integrated dental disciplines.

Dr. Loveless, general dentist, has completed over 300 hours of CE at LVI. He was awarded his Fellowship in 2009. LVI Fellow is a distinction awarded to those doctors that have completed the LVI Core Curriculum which includes a minimum of 228 continuing education hours of training in advanced aesthetics, and neuromuscular science, and who has successfully completed a comprehensive examination.





Lance Loveless

A DENTIST, A PATIENT AND A BELIEVER

My story: "My wife, DeAnna had serious TMJ problems. Our search for relief for her condition seemed to point to jaw surgery as the only option. However, we finally discovered neuromuscular jaw treatment to restore her bite without surgery. DeAnna's TMJ was completely gone through neuromuscular treatments and restoring her teeth to a balanced bite. I became totally committed to making neuromuscular therapy and treatment a part of my practice. I studied diligently for three years and earned a certificate as a Fellow at LVI, the Las Vegas Institute of Dental Studies. Though LVI is not a dental school, dentists from all over the world train there. Their training saved my wife from having jaw surgery while enhancing her smile all at the same time, and improved the quality of her life tremendously.



"This experience also helped me! I had migraines that came out of nowhere and I could not pinpoint the source. I would wake up in the morning knowing that by 10:00 a.m., I might have to cancel a day with my patients. The migraines were so severe that I would literally lie in a dark, cold room until they subsided.

"I went through every allergy test imaginable and even had MRI's because I was sure that there was something going on in my brain. It never occurred to me that I needed neuromuscular treatment and restorative dentistry to treat my condition. It never occurred to me that I had developed a TMJ problem.

"Like the saying goes, it is the shoemaker who fails to consider why his feet hurt or are cold. He is normally the last to make a good set of shoes for himself. That would describe me in my situation. I finally reached for my testing equipment and I was shocked to see one of the worst scans that I had seen in years. And it was mine! To my good

fortune, the training that I underwent allowed me to read the scans to know the difference between a good scan and a bad scan. I had to laugh. In many ways it was like the doctor diagnosing the doctor.

"Reality is, you cannot treat yourself so I sought the help of another neuromuscular dentist. He created an orthotic device that immediately helped relieve the pressure of my overworked jaw muscles. The orthotic device relaxed my jaw muscles and my migraines were gone.

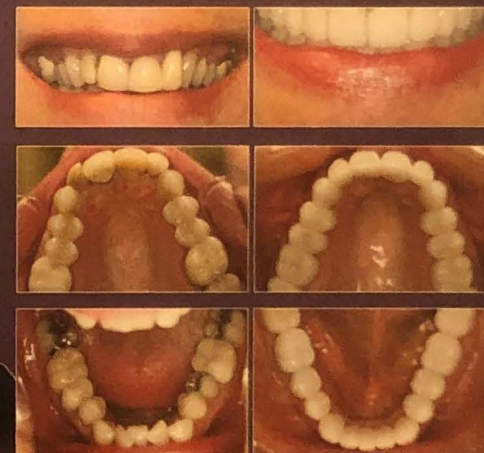
"My unbalanced bite had taken a toll of my teeth. Many were ground down and I still had silver fillings from my childhood. That gave me the incentive to restore both my upper and lower teeth and my bite back to its proper position.

"Today my teeth are beautiful and I can see the aesthetic benefit of restoring my bite in my lower face and in the area of my chin. I learned first hand that form does follow function. My overall migraine issues are gone."

FULL-MOUTH Rehabilitation



Loralee M (actual patient)



"About two years ago, I decided to improve my smile. I interviewed two dentists and decided to work with Dr. Loveless about this issue. My reason was that he and his staff made everything, including the results I desired, very simple.

I had old silver fillings that I wanted to replace and old crowns that needed to be removed. However, I decided to have my entire smile restored once I was given my options.

From the payment plans that they offered; to the staging of my smile, to making certain that the results that I desired were perfect, the process of restoring my smile was effortless. The most difficult part of the entire experience for me was sitting in the dental chair for several hours.

Dr. Loveless restored both my upper and lower teeth. Today when I drive to work, I pull down my visor to put on my lipstick and am dazzled by the beautiful smile that I see in the mirror. The best part of this, is the smile is mine.

One of my funniest experiences occurred during our family photo session. My mother looked at me and said, "Can you turn that smile down a little!" I had to laugh. For years all they could get in a family photo from me was a grin.

Taking care of my smile is as important as taking care of my body. I do not miss my dental appointments and know that my dental health is affecting my overall health. I plan to live with my new smile for a very long time."

FULL-MOUTH *Rejuvenation*

There are occasions when a patient's mouth is in very poor condition. It may be due to neglect, periodontal disease or even occlusal (bite-related) disease. Under these circumstances, treating one area, or even just one arch, will not resolve the problem. That is when full-mouth rejuvenation is recommended.

For clarification, full-mouth rejuvenation does not mean surgery. It is a non-surgical, comprehensive approach to getting the upper and lower jaws in proper alignment; removing all decay; and repairing all chipped, weakened, broken and severely worn teeth (as seen in photo below). There is no guesswork when providing the patient with such comprehensive treatment.

Dr. Loveless uses sophisticated advanced computerized technology that allows him to

precisely calculate where to position your new bite so that it is most comfortable. The neuromuscular instrumentation includes electromyography to verify the muscles are in a relaxed state in the new position and jaw tracking to establish the proper path of movement of your jaw.

In addition, Dr. Loveless uses only the most advanced all-porcelain restorations with no metal when restoring your entire mouth. The entire morning is reserved exclusively for you during the restorative treatments. Your all-porcelain restorations can be completed in two visits for your entire mouth. Ultimately, full-mouth rejuvenation creates a healthy mouth with a fantastic smile allowing you to keep your teeth for a lifetime!



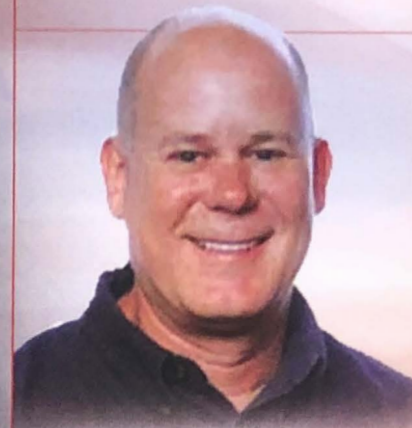
Jim (actual patient)

"I broke my jaw during a Karate practice. The Navy repaired the injury but my bite was never corrected. After that, I continually ground my teeth and the enamel was broken down on most.

"My wife and I began doing research and looked at cosmetic dentistry, dentures, and neuromuscular dentistry. My sister encouraged me to go to Dr. Loveless but I was resistant. Money was tight as my daughters were nearing college. My oldest daughter received a scholarship and that encouraged me to make the call. I decided to have all of my teeth

restored with dental implants, porcelain crowns and porcelain veneers.

"There is a tremendous difference in my appearance today. I used to hide my smile and now I smile freely. I feel that this has given me a commanding presence. I have even changed jobs. I have the confidence to smile and laugh with others now and feel that because of this, others feel closer to me. Restoring my teeth is a decision that I will enjoy for a lifetime."



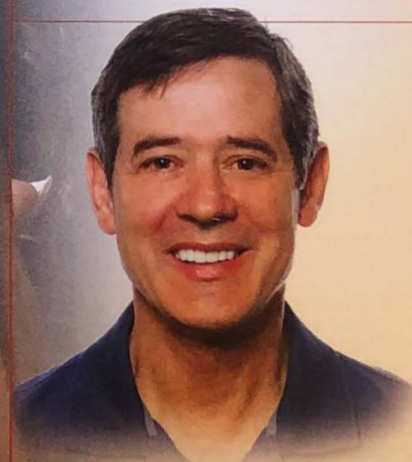
Robert (actual patient)

"I have always wanted a beautiful smile. As I got older, I noticed my teeth were not as white. I had an old crown on my front tooth that distracted from my smile. Throughout time, several of the fillings on my back teeth were damaged due to night grinding and had created an unbalanced bite worsening this condition."

"I read the DentaLife about Dr. Loveless and his practice and decided to go in for a cleaning. Upon meeting him and his team, I was immediately put at ease about the concerns that I had with my teeth. Dr. Loveless made several recommendations about how to improve my dental health, as well as my smile. He explained the procedures that would ultimately give me the smile that I desired."



"Though I had worn two sets of braces, one standard set at the age of 12 and Invisalign® at the age of 40, my bite was still unbalanced. Dr. Loveless performed neuromuscular procedures that repositioned and balanced my bite. Following that, all of my teeth were prepped for permanent restorations on the same day. The temporaries that Dr. Loveless placed looked natural and were quite comfortable to wear. My porcelain restorations were placed in one appointment three weeks later. Today I love my beautiful white smile!"



Scott (actual patient)

"My teeth were stained and cracked. My bite was also off. I decided to look into my options.

"I met Dr. Loveless and loved what he had done for other people's smiles. Once I understood the technical part of restoring your teeth, I understood the dramatic results it achieved.



"I had my teeth completely restored. We transformed the upper arch first and then the bottom teeth nine months later.

"I loved the fact that Dr. Loveless had an attention to detail and I felt he did that just for me because I was so technical. I love my smile. My friends tease me and ask me when I am going to Hollywood!"

ALL-ON-4

IMPLANT-SUPPORTED
COSMETIC DENTURES

A Full Arch of
Teeth Now Can
Be Replaced
with Just Four
Implants



OTHER ALL-ON-4 Patients

Judy (actual patient)

"I wore dentures for seven years and they broke. The VA made another set for me and they were horrible. I went to 18 different dentists to find someone to expertly replace my dentures.

"I finally found Dr. Loveless and he made me a set of dentures that used the original bridge and added beautiful restorations that look so natural and beautiful. My dentures were then secured with dental implants. Believe it or not, not only do I now have beautiful dentures that look like natural teeth but I also saved money from the other eighteen estimates."



"Acidic saliva runs in my family and, unfortunately, I inherited this as well as the destruction that it creates on the enamel of your teeth. So, through the years my teeth weakened and decayed. My teeth needed to be replaced with dentures. After the acid in my saliva ruined four pairs of my dentures, I decided to look into Dental Implants.

"After speaking to my Dental Surgeon, I took his advice and I made an appointment with Dr. Loveless so that he could implant permanent restorations in my mouth. Due to the size and shape of my mouth, regaining a natural-looking smile took precision and a lot of patience. Dr. Loveless took the time to make certain that my Dental Implants would give me a smile that I would love.

"I love my new smile and wish that I had been able to have had a beautiful smile like this in my 30s! Dental Implants have given me a smile that is ageless!"

Edith (actual patient)



CASE STUDY : ANA (actual All-on-4 patient as pictured above)



"When I met Dr. Loveless, my teeth were in very bad shape. Some were crooked or missing, and it was difficult for me to chew.

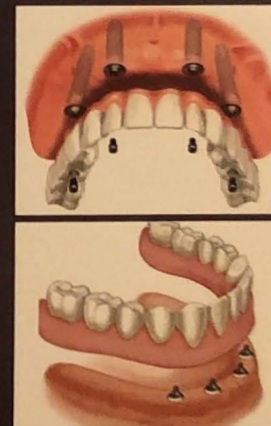
"Dr. Loveless showed me a dental system called the 'All-on-4' Implant. The implants permanently placed a horseshoe shaped supported denture over my teeth. I liked the idea of restoring my upper teeth with a denture that I did not have to remove or worry would slip.

"My bite was balanced with an orthotic device that I wore on my lower teeth. Once my bite was stabilized in its corrected position, my missing teeth were restored with implants that look like real teeth. The appearance of my lower teeth was improved dramatically with porcelain veneers and porcelain crowns.

"Now people comment on how young I look. They notice something different about my appearance but they cannot seem to quite put their finger on what it is! I used to smile with my mouth closed, but now I smile big—revealing my beautiful teeth!"

DENTAL IMPLANTS HAVE PROVEN TO BE AN IDEAL SOLUTION FOR THOSE MISSING ALL OF THEIR TEETH ON ONE OR BOTH ARCHES:

- Dental implants are fixed in place and do not move. Therefore, a permanent set of replacement teeth can be attached to the implants, and will function almost like natural teeth.
- Dental implant-supported teeth can give you back most of your natural biting and chewing capability. You will be able to eat the foods you like without the embarrassment of worrying about your teeth.
- Dental implants look and feel like natural teeth. You will have the complete confidence to eat, speak, sing, laugh, be active, and do all the things you do with natural teeth, knowing that you have a beautiful smile and fully functioning teeth.



The
"All-on-4"
Dental
Implants
Can Be
The
Preferred
Solution!

NEUROMUSCULAR DENTISTRY

The Right Bite Can Relieve A Host of Painful Symptoms

DO YOU SUFFER FROM:

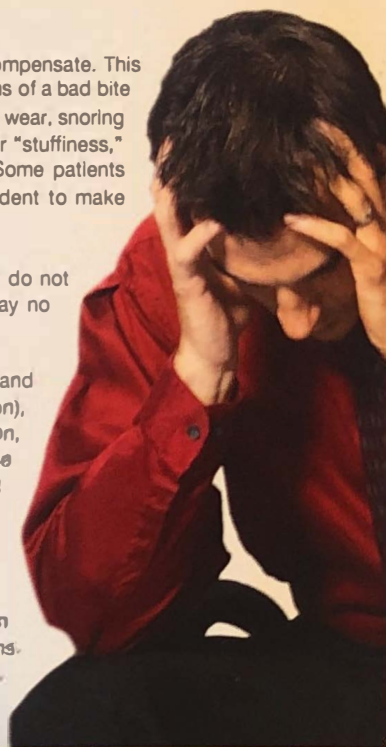
- Headaches or migraines
- Pain or pressure in and about the eyes
- Sinus problems
- Tinnitus (ringing in the ear)
- Clogging or stuffiness of the ears
- Subjective hearing loss
- Pain in or around the jaw
- Stiffness or soreness in the neck, shoulders and back
- Radiating pain down your arm to your fingers
- Snoring
- Vertigo (dizziness)
- Habits of grinding
- Clenching your teeth

When the teeth and jaw are out of alignment, muscles in the neck and shoulders try to compensate. This can cause pain and headaches that can't be relieved until the jaws are realigned. Symptoms of a bad bite and jaw misalignment include frequent head, neck, back or shoulder aches, abnormal tooth wear, snoring and pain in and around the jaw and TMJ area. You may also suffer from earaches and ear "stuffiness," ringing in your ears; and you may hear clicking and popping sounds when you chew. Some patients experience dizziness, difficulty swallowing and even chronic fatigue. However, it is prudent to make certain these symptoms are not medically related, which require the care of a physician.

It is estimated that 40-50 million Americans suffer from these symptoms, although most do not relate them to jaw misalignment. Thanks to the field of neuromuscular dentistry, you may no longer have to endure unnecessary pain and suffering due to a "bad bite" (malocclusion).

Neuromuscular dentistry addresses the muscles that control the jaw position, swallowing and chewing. Founded on the belief that a healthy smile begins with a healthy bite (occlusion), neuromuscular dentistry strives to reposition the jaw to its optimal physiological position, thus relieving the symptoms. Proper diagnosis is critical to make sure you receive the best treatment for your particular condition. Dr. Loveless may recommend treatment after conducting a thorough health history, a clinical exam and other diagnostic tests. Only minor corrective treatment may be needed, but orthodontics (braces) or full-mouth reconstruction may be required.

When optimal correction is achieved, patients can experience benefits ranging from decreased pain and discomfort to better overall health and longer-lasting dental restorations. Many patients enjoy another fringe benefit of neuromuscular dentistry—a more well-rested, revitalized person can have the facial appearance of being 10 years younger!



Aaron (actual patient)

"I experienced so much pain in my left jaw and was embarrassed that it clicked. I knew Dr. Loveless personally, and shared my TMJ condition with him. He convinced me to begin with a TENS unit treatment and that helped him determine where my bite was supposed to be naturally. It took 2 or 3 visits to do this. Dr. Loveless then took impressions of my teeth and shared my options to correct my bite. At first, I chose to wear an orthotic that helped move my jaw into position. But, I kept grinding my teeth at night even using the device.

"I had two other options available for correction, orthodontics or restoring my teeth. I chose the later. He first restored my back upper teeth but I thought my front teeth looked too small after that. So, he restored my upper front teeth and I have a big beautiful smile today. All of my TMJ conditions are completely gone. My jaw no longer clicks and I have no jaw pain. I was also treated for sleep apnea with a snoring device. Now my wife and I sleep soundly at night."



Lynn (actual patient)

"I was having horrible trouble with my bite. Crowns broke constantly. I had continuous joint discomfort and constant headaches.

"A friend of mine recommended that I find a dentist who performed neuromuscular dentistry. I found Dr. Loveless. We began the treatment for these conditions with TENSing treatments and after my first treatment the jaw pain began to subside. My back teeth had been restored with crowns and my bite was completely unbalanced.

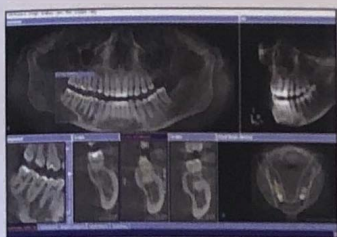
"Because of this, I decided to have all of my teeth restored. Dr. Loveless worked with me to change the size and shape of my teeth. This was all completed in several dental appointments.

"I love my smile today. My tiny broken down teeth are now beautiful and perfectly shaped. My jaws no longer hurt. And, prior to restoring my teeth, my uncorrected bite kept me from scuba diving because I could not clear my ears. Today, I can scuba dive whenever and wherever I want!"



ADVANCED TECHNOLOGY

It's Changing The Face of Dentistry



three dimensions. Galileos 3D X-Ray technology represents the future of dentistry.

3D X-RAY BY GALILEOS

Does your dentist use 3D x-rays or are they still using traditional 2D x-rays? Dr. Loveless invests in state-of-the-art 3D technology and uses it effectively in his office. 3D imaging insures the highest accuracy for correct diagnosis. This amazing image



MYOTRONICS K7

The Science and Technology of TMJ treatment

Have you ever wondered why you have headaches so frequently? Do you catch yourself reaching for Advil each day as if you were taking vitamins? Are you waking up with sore jaw muscles? Do you see your teeth

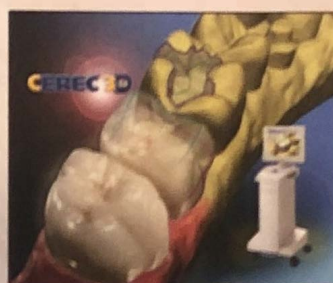
getting shorter over the years? Before your nose touches your chin, don't you think it might be time to investigate the cause of your problem rather than treating its symptoms? There is a scientific way that you can. It begins with the Myotronics K7.

The Myotronics K7 is an advanced piece of computerized diagnostic equipment used for diagnosing conditions attributed to a bad bite (malocclusion). "Bite disease" and temporomandibular joint (TMJ/TMD) disorders can be effectively detected, measured and treated using computerized electronics. Yes, dentistry has come a long way!

CEREC® TECHNOLOGY

A Time-Saving One-Visit Breakthrough in Dental Technology

If you have ever had a large cavity, a large filling that needed to be replaced



Cerec's 3-D precision technology offers the ability to create a customized restoration that fits your teeth precisely.

with a crown or a broken tooth, odds are you underwent two to three dental visits to fully restore your tooth. In the past, this required one visit to prepare your tooth and take an impression. Then you left with a temporary restoration. A second visit was necessary to deliver a permanent crown. A third visit might also have been required to adjust the crown. Today, Cerec offers the convenience and value of a one-visit restoration.

The Cerec technology creates beautiful inlays and onlays, veneers

and crowns and eliminates the necessity of ongoing dental appointments. Cerec's 3-D precision technology offers the ability to create a customized restoration that fits your teeth precisely. This restoration is created in the dental office while you wait. During the same visit, it is placed and adjusted. Your dental visit is concluded when you leave with a beautiful porcelain restoration that is bio-compatible to your very own tooth structure. This is unquestionably the most cost-efficient and time-saving restoration offered in dentistry today.

SOFT TISSUE LASER

A state-of-the-art soft tissue laser is used to gently reshape and recontour the gums to enhance your smile. It is also used to treat fever blisters and periodontal disease.

DIAGNODENT LASER CAVITY DETECTOR

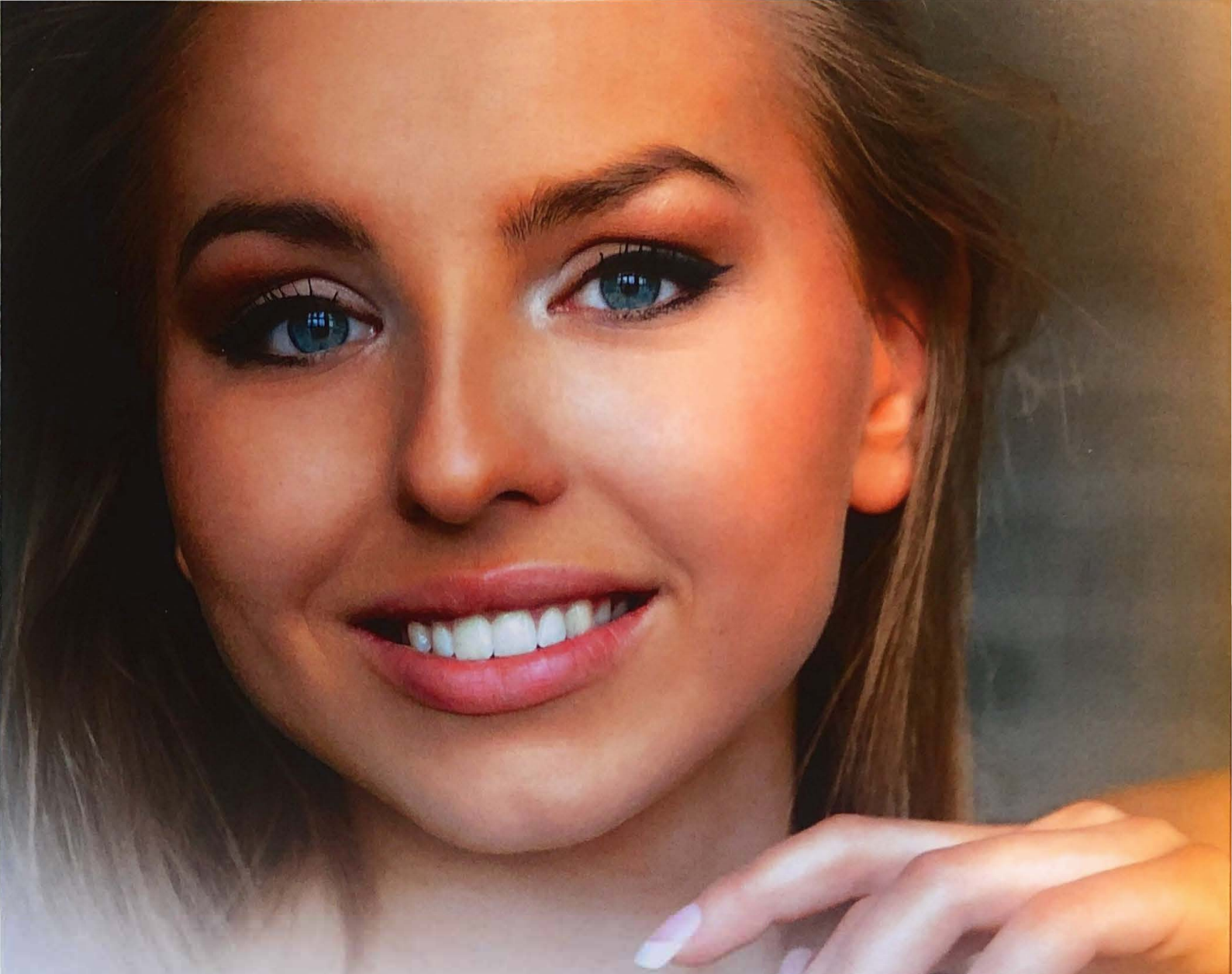
More and more patients place value on healthy and attractive teeth. In order to maintain optimum dental health, the earliest possible detection of tooth decay and care are essential. Dr. Loveless uses the DIAGNODent laser to assist in the early detection of cavities. When very small cavities are detected in the earliest stage, patients gain the advantage of protecting and preserving the tooth structure.

I N V I S A L I G N ®

Invisalign® takes a modern approach to straightening teeth, using a custom-made series of aligners created for you and only you. These aligner trays are made of smooth, comfortable and virtually invisible plastic that you wear over your teeth. Wearing the aligners will gradually and gently shift your teeth into place, based on the exact movements your dentist or orthodontist plans out for you. There are no metal brackets to attach and no wires to tighten. You just pop in a new set of aligners approximately every two weeks, until your treatment is complete. You'll achieve a great smile with little interference in your daily life. The best part about the whole process is that most people won't even know you're straightening your teeth.



Actual results from Invisalign by Dr. Loveless



PORCELAIN VENEERS

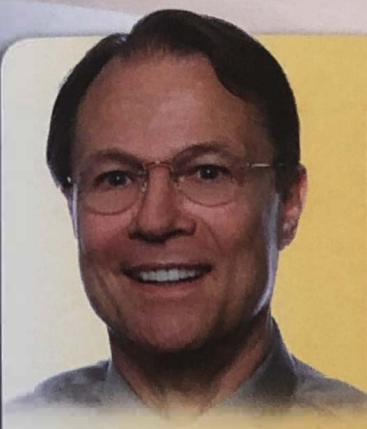
Producing a perfect smile is an art, as unique and individual as a person's features. The components that produce a beautiful smile require great attention to detail on a tooth-by-tooth basis. With proper design measurements, the exact proportions of a new smile can be achieved. Meticulous records, measurements and photographs are used to evaluate your smile needs and determine what it will take to produce the perfect smile for you. A wax model is made from an impression of your teeth before you begin, allowing you to see the result that can be achieved with porcelain restorations. Designing a beautiful, natural-looking smile takes preparation and planning. Dr. Loveless, while practicing general dentistry, has undergone extensive advanced training in cosmetic dentistry at the Las Vegas Institute for Advanced Dental Studies (LVIS) to achieve this.

WHAT ARE PORCELAIN VENEERS?

Porcelain veneers are very thin porcelain facings. They are used to change the shape, color, size and spacing of your teeth. They have a life-like appearance with the strength, beauty and durability that only porcelain restorations offer. In addition, they will not discolor or wear like natural tooth enamel.

DO PORCELAIN VENEERS ALL LOOK THE SAME?

No. Porcelain is very life-like when done correctly. The difference in the porcelain is the skill of the ceramist. Also, your smile is custom designed specifically for you. There are various shapes in veneers. You can choose a smile design that is sporty, natural or has that Hollywood look. Creating the perfect smile requires a blending of precision dentistry, perfect planning and an artist's eye for detail. Porcelain veneers are the perfect answer for those who want a dazzlingly white, beautiful smile.



Ken (actual patient)



"My teeth were affected from years of neglect and accidents. I own an Accounting Firm, and one of my accountants has great teeth! She told me that improving my smile would be a financial commitment that would benefit my life greatly in many ways. And she was right!

"Dr Loveless restored nine of my teeth, six of my upper teeth and three of my lower. Dr. Loveless matched the color of the restorations perfectly to the color of my other teeth. I have noticed that since I restored my smile, people now look at me differently. My wife loves my new smile! My smile has changed my life so much. People say that I seem happier, but the truth is, I had to learn how to smile again. Now that I have that down, I smile all the time!"



Kathy (actual patient)



"My teeth were uneven and my gums were prominent. The overall size and shape of my teeth had no unity and were jagged on the edges. Dr. Loveless was my dentist and I complained to him for a number of years before I decided to make a change. Dr. Loveless explained my choices and the steps that each process would require. I chose to improve the appearance of my teeth with eight porcelain veneers. My smile literally changed in only three office visits!

"I am so happy with my smile. My gums were re-contoured and this makes my teeth look even more beautiful. I now have the confidence to smile! My family and friends continue to compliment my smile. I can honestly say, I am not a good dental patient, but Dr. Loveless made me comfortable through each phase of restoration."

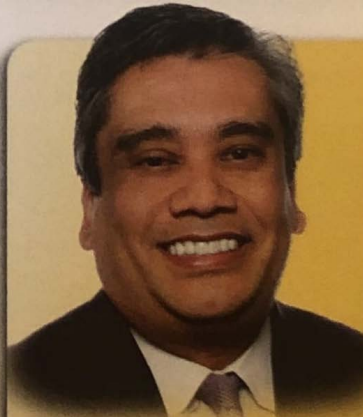


Jennifer (actual patient)



"I did not like the size or the color of my teeth. I tried ZOOM! Whitening® but that did not get the results that I wanted. My boss and several of his family members had Lumineers™ and loved their smile.

"So I started my research and was referred to Dr. Loveless. He improved my smile dramatically with all porcelain veneers. Now my smile is white and beautiful. I was shocked that in less than one month I had an incredibly engaging smile that has helped me connect with others. I get so many compliments on my smile!"



Eddie (actual patient)



"I had visited so many dentists and had such bad experiences with each that I had anxiety just thinking about going to the dentist. Because of that, my teeth were affected by a decline in my dental health.

"I had also been quite unhappy with my smile. My teeth had noticeable gaps. One day, I decided to change my smile and visited with Dr. Loveless and his staff.

"During my office visit, Dr. Loveless gave me a plan of action, which I willingly agreed to. He guided me through the entire process of changing my smile.

"Six porcelain veneers improved my smile! I am self-employed and my smile is so important. My smile is one that I am now proud of and my wife loves it, too!"

If you have any of these issues, porcelain veneers could be the answer to your smile dilemma:

- ☐ Spaces between your teeth
- ☐ Broken or chipped teeth
- ☐ Unsightly, stained or washed-out fillings
- ☐ Permanently stained or discolored teeth
- ☐ Misshapen or crooked teeth
- ☐ Dark, yellow or stained teeth

Actual Patients of Dr. Loveless. Actual Results May Vary.



This patient had several layers of old bonding on his front teeth that was wearing off and stained. Instead of patching his teeth up with more bonding he decided to restore his smile using 10 all porcelain veneers. No more "patch work" for him.



Our patient in this case had small crooked teeth and didn't like that she showed so much gum when she smiled. We did a laser gum lift to make her teeth longer and reduced her "gummy smile". We finished off her smile makeover with 10 veneers. We were able to accomplish all this in just two visits!



This patient had been through jaw surgery and braces to correct her smile, but wanted that "WOW" effect so we completed her transformation by doing 10 veneers and hit a home run! She can't stop smiling now.



Our patient has had stained teeth as far back as he can remember. Since childhood he has wanted to smile with beautiful white teeth. Without removing any tooth structure, we used Lumineers to give him the bright smile that he has always dreamed of.



Our patient was unhappy with her crooked yellow teeth and old fake looking crown on the front tooth. She decided to transform her smile by placing 10- all porcelain veneers and crowns. We did a laser gum lift to even out her gum line which created a beautiful frame for her masterpiece.



Our patient was dissatisfied with how her front teeth had worn down, creating flat, square looking teeth. We made a dramatic change in her smile by just doing 4 all porcelain veneers. Her smile line has been fully restored!



This patient had old bonding on her teeth that was not looking very good and wanted something that looked better and that would hold up better long-term. Her smile makeover consisted of porcelain crowns and veneers on all her upper 14 teeth. We were able to fix the alignment, size, shape, color and symmetry of her teeth which resulted in a beautiful smile.



Our patient didn't like the lack of ~~uniformity~~ in the size of her teeth and didn't like how the side teeth in the back angled in so we did 10 all porcelain veneers to correct those issues. Now everything is uniform and her smile is filled out in the back.



Our patient was extremely unhappy with her teeth. She wanted to change the color, size and shape of her teeth, and she wanted to close off the space between her front two teeth. We were able to accomplish all those goals by placing 10 Lumineers with very minimal removal of her actual tooth structure. She is very pleased with her new look.

MORE SMILES CREATED BY

Dr. Loveless



This patient had worn down his front teeth due to grinding and wanted his teeth longer again so he would be able to show more teeth when he smiled. We were able to achieve his dental goals by doing a full mouth rehabilitation using all porcelain restorations on 28 teeth. He now has healthy, rejuvenated teeth that recapture the smile of his youth.



Our patient was a teeth grinder at night and had worn his teeth down so small that they barely showed when he spoke to people. We rebuilt his bite by doing porcelain restorations on all his upper teeth. This allowed us to give him back his original tooth length and dramatically improve his smile and function. Now that his jaw is in a more relaxed position he has no reason to grind his teeth.



This patient disliked her teeth and wanted them white and straight. She also wanted to show more teeth in the back when she smiled. We aligned and ~~whitened~~ her teeth by doing her upper arch, the top 14 teeth which also enabled us to fill out her "buccal corridor" (the space between her cheek and her back teeth) so she showed more teeth when she smiled.



This patient had years of "patch work" dentistry done on his teeth and wanted a more definitive solution and was ready for his smile to look good. We removed all his old dental work and did all porcelain restorations on his upper and lower teeth. He finally has the smile he has always wanted, but did not know how to go about getting. We spent some time in the beginning to let him know what options he had and what dentistry would be best for him before moving forward with his treatment. Now he says he is more confident in social settings and smiles a lot more.



Our patient had old existing veneers that were too dark and small. She wanted a fuller, whiter smile. Her smile makeover consisted of 28 all porcelain restorations which got rid of her old dental work and replaced it with brand new restoration. She now has a healthy and beautiful smile.



This patient didn't like her old crowns because of the different colors and spaces between them. We replaced them plus added a few veneers to establish a more uniform color and size. We were also able to close up the unwanted spaces resulting in a fantastic new smile.



Our patient had some old bonding on her teeth and she had ill fitting veneers on her front 4 teeth that were causing chronic bleeding of the gums around the veneers. We removed the old veneers and repaired the damage then added 6 new veneers to replace the old bonding. Now she has a beautiful and healthy smile.



Our patient had a lot of old failing dentistry, cavities, and crooked teeth that she desperately wanted fixed. She wanted to be able to smile in public again. We worked on getting her mouth healthy, and then restored her entire mouth with porcelain restorations. She is happy all the time now, and says her smile makeover actually changed her personality for the better. Now her teeth and gums are healthy and beautiful.



ARE YOU A CANDIDATE FOR COSMETIC DENTISTRY?

YES NO

- ☐ ☐ Are you embarrassed about smiling in front of people?
- ☐ ☐ Do you ever put your hand up to cover your smile?
- ☐ ☐ Do you dislike your smile in photographs?
- ☐ ☐ When you look through magazines, do you envy the models' smiles?
- ☐ ☐ Do you wish your teeth were whiter?
- ☐ ☐ Do you think you show too much or too little of your teeth when you smile?
- ☐ ☐ Would you like to change the way your teeth or gums are shaped?
- ☐ ☐ Do you have gaps or spaces between your teeth?
- ☐ ☐ Are you considering braces for that perfect smile?
- ☐ ☐ Do you have crooked or misaligned teeth?

If the answer is 'yes' to any of these questions, you may be a good candidate for cosmetic dentistry. Call today and schedule your personal consultation.



BRIDGEVIEW DENTAL
MODERN FAMILY DENTAL CARE

Lance E. Loveless, DDS
General Dentist

FAGD (Fellow Academy of General Dentistry)
LVIF (Las Vegas Institute Fellow)

3801 North Capital of Texas Highway, Suite J-240
Austin, Texas 78746

512.347.8299

www.bridgeviewdental.com